

E1b

Getting the Most Out of a Conference

ATTACHMENT B
Educational Design I
Documentation Format

Title of Activity: Breastfeeding: The Gold Standard luncheon session: Getting the Most out of a Conference

Total Number of Contact Hours: 1.0

<i>Objectives</i>	Content (topics)	<i>Time Frames</i>	Presenter(s)	<i>Teaching Strategies</i>
List the educational objectives. At the end of this activity the learner will be able to:	Provide outline of content presented and indicate to which objectives(s) the content is related.	Provide time frame for each content area.	List presenter for each content area.	List the teaching strategies by each presenter for each content area.
At the end of this session, participants will be able to: <ol style="list-style-type: none"> 1. List three things to do before, during, and after the conference to maximize learning at a conference. 2. Describe three things to organize and apply to practice what they learned. 	<p>A. Intro: Why attend a conference</p> <p>B. Conference goal setting</p> <p>C. Top 10 (+/-) ways to maximize learning at a conference</p> <ol style="list-style-type: none"> 1. Before sessions 2. During sessions 3. Between sessions 4. After the conference <p>D. Application to practice: Tips for putting your learning to work</p> <p>E. Questions/Comments</p>	<p>5 minutes</p> <p>5 minutes</p> <p>30 minutes</p> <p>10 minutes</p> <p>10 minutes</p>	Kendall Cox	<p>Powerpoint presentation</p> <p>Lecture</p> <p>Q & A</p>

ATTACHMENT A

Name: Kendall Cox

___ Nurse Planner

Title of Activity: Breastfeeding Conference Session

Date of Presentation: April 2010

Presenter (ED I)

Biographical Data

Degree	Year	Institution
BA	1988	Centre College Danville, KY

Present Employer	Title	Description
Self-Employed	Co-Director	Non-profit trainer

Vested Interest

I. Have you received anything of value from a commercial supporter, which may be perceived as direct or indirect interest in the subject(s) you are addressing in this education activity?

II. If there is a commercial supporter, please describe your relationship:

___ speaker's bureau ___ major stockholder
___ consultant ___ other, please describe
___ grant/research support no relationship

If presenter / content specialist – also complete III, IV, V

III. Describe professional experience or areas of expertise (including publications) related to the presenter's involvement in continuing nursing education.

I have been a Board Certified Lactation Consultant since 1998 (recertified, 2008).

I worked for WIC from 1994 until 2005 as a Peer Counselor, then a lactation specialist, then as the District Coordinator of breastfeeding. I am also a La Leche League Leader and I have been working with breastfeeding mothers for over 16 years. I have provided trainings across the US for WIC Programs, health departments, hospitals, and coalitions. I have also been involved with curriculum and training development for the USDA and for MCHB.

IV. During your presentation, will you include discussion of an unlabeled or the investigational use of a product, device or drug that has not been approved by the FDA, for the use being presented in this education activity?

No Yes, please explain:

V. Identify how you as the presenter / content specialist took part in the planning and evaluation of this activity:

<input checked="" type="checkbox"/> planned objectives/content	<input type="checkbox"/> reviewed evaluation summary
<input type="checkbox"/> planned time frame	<input checked="" type="checkbox"/> will utilize evaluation to revise
<input checked="" type="checkbox"/> planned teaching strategies	presentation as needed

Kendall R. Cox

December 1, 2009

2004-05 **Signature** of Planner, Presenter or Content Specialist

Date

Getting the Most out of the Gold Standard Conference

Kendall Cox, BA, IBCLC, RLC

Participant Handout

Gold Standard Conference

New Orleans, LA

April 2010

At the end of this session, participants will be able to:

1. List three things to do before, during, and after the conference to maximize learning at a conference.
2. Describe three things to organize and apply to practice what they learned.

Why I'm here:

My goals for this conference:

Maximizing learning at a conference

Before sessions

During sessions

Between sessions

After the conference

Tips for putting our learning to work
